

lauren a. waugh

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EDUCATION

- 05/2010 **North Carolina State University, Raleigh, NC**
Master of Graphic Design (*terminal degree*)
Thesis: *Constructing an Argument in the Age of Social Media: Explorations of Visual Thinking Within the Writing Process*
- 05/2004 **The University of North Carolina at Chapel Hill, Chapel Hill, NC**
BA in Journalism and Mass Communication, Visual Communication Concentration

PROFESSIONAL PRACTICE

- 02/2005-06/2008 **Investment Company Institute, Washington, DC** (*positions listed below*)
10/2007-06/2008 **Senior Designer**
Conceptualized and designed major publications and promotions
Provided input to Art Director on strategies to improve quality of design
Supervised Designer on various design projects
- 02/2005-10/2007 **Designer**
Created promotional print and web material
Worked with Art Director in conceptualization and design of major projects
Assisted with weekly and monthly news releases
- 06/2004-12/2004 **Time Inc., Birmingham, AL**
Circulation Design Intern
Created and versioned promotional circulation pieces for six major national magazines
Prepared individual pieces and versions for production
Assisted Creative Directors, Designers, Marketing Teams and Production Department
- 06/2003-10/2003 **University Directories, Chapel Hill, NC**
Graphic Design Intern
Created advertisements for student directories throughout the country
Worked in a team to produce advertisements tailored to clients' specific needs

GRADUATE ACADEMIC APPOINTMENTS

- 08/2009-05/2010 **North Carolina State University, Raleigh, NC**
Graduate Teaching Assistant
College of Design, First Year Studio, incoming freshmen
- 06/2009 **North Carolina State University, Raleigh, NC**
Graphic Design Instructor
College of Design, Design Camp, high school juniors & seniors

ATTENDANCE AND PARTICIPATION

- 2010 **5th Annual NCSU Graduate Student Research Symposium,**
North Carolina State University
Presented a poster outlining thesis research
- 2010 **Graduate Symposium: Design, Community, and the Rhetoric of Authenticity,**
North Carolina State University, College of Design
Lead Editor; Presenter and Round Table Discussion Leader for *Propaganda of the People*
- Spring 2009 **Pedagogy Graduate Seminar with Professors Meredith Davis and Martha Scotford**
North Carolina State University, College of Design
- 2009 **AIGA Design Educator's Conference: Social Studies, Baltimore, MD**

ADDITIONAL EXPERIENCES

- 06/2008-08/2008 **McKinney, Durham, NC**
Studio Assistant / Volunteer
Worked with Art Directors on design of rebranding materials
Produced mechanicals for advertising artwork
Prepared presentation boards for client pitches

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AWARDS AND EXHIBITIONS

- 2010 **Department of Landscape Architecture Supergraphic Door Design Contest Winner**
North Carolina State University, *College of Design*
- 2010 **Master of Graphic Design Thesis Exhibition: *Open/End***, Fishmarket Gallery,
Raleigh, NC
- 2009 **Master of Graphic Design Exhibition: *Design Thinking***, Leazar Gallery, Raleigh, NC

PROFESSIONAL ORGANIZATIONS

- 2005–present **AIGA**, Member, Washington, DC and Raleigh, NC
- 10/2007–08/2008 **ICI Public Communications Initiative**, Washington, DC